

Please print and complete this form and return to UU World. See fax and mailing information at bottom of form.



Online Advertisement Order and Contract

Organization or Business Name: _____

Contact Person: _____

Phone number: () _____ Ext. _____ Fax: () _____

E-mail address: _____

Billing address: _____

City: _____ **State:** _____ **Zip:** _____

This is a new advertisement.
 Please re-run our previous advertisement. **Description:** _____

Start Date (specify a date or indicate "ASAP") _____

Ad Size	Pricing Plan (Choose one)		Duration (Choose one)		
	Online only	Bundled with a UU World print ad ²	<input type="checkbox"/> Expire by # page views ³	<input type="checkbox"/> Expire on this date	<input type="checkbox"/> Run until cancelled
<input type="checkbox"/> Tall 120 x 240	<input type="checkbox"/> \$24 CPM ¹	<input type="checkbox"/> \$12 CPM	_____	_____	
<input type="checkbox"/> Wide 160 x 90	<input type="checkbox"/> \$18 CPM	<input type="checkbox"/> \$9.00 CPM	_____	_____	
<input type="checkbox"/> Square 125 x 125	<input type="checkbox"/> \$18 CPM	<input type="checkbox"/> \$9.00 CPM	_____	_____	

Destination URL: _____

¹ "CPM" = Cost per 1,000 page views (not clicks)
² You have a print ad in the current or one of the previous two issues. (Minimum size 1/6 page for "Tall"; 1/12 page for "Wide" or "Square")
³ Estimated average page views per month = 8,500 to 10,000

uuworld.org Text Ads (\$9.00 CPM¹)

Duration (Choose One): Expire by # of page views³: _____ Expire on date: _____ Run until cancelled

Headline (25 characters max.): _____

Text (50 characters max.): _____

Destination URL: _____ Headline: _____ Linkline: _____

Designer or Design Firm: _____ **Ph:** _____ **Email:** _____

Check or click box to acknowledge: *Invoices will be sent monthly with payment due in thirty (30) days.*

Your Name: _____

Payment Method:
 Check payable to UU World
 MasterCard
 Visa
 UUA Account #: _____

For credit card payments: (credit card number may be phoned in if preferred)

Name on card: _____

Card Number: _____ - _____ - _____

Expiration Date: _____

Office use:

Accepted for uuworld.org by: _____	Date: _____
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